



**SPONSORSHIP OPPORTUNITIES**

# WOLFEBORO

## *Vintage Race Boat Regatta*

**September 15-16, 2023**

The 2023 Vintage Race Boat Regatta will take place September 15-16 in beautiful, historic Wolfeboro Bay in Wolfeboro, New Hampshire. The event is **presented by the New Hampshire Boat Museum and is sanctioned by the Vintage and Historic Division of the American Power Boat Association (APBA)**. This biennial event is now in its thirteenth year and is heavily attended by the public. It is also one of the premier events of the APBA Vintage Circuit.

Between 30-50 vintage race boats representing several classes from small outboards to Grand Prix hydroplanes will run heats in groups on a one-mile oval shaped course throughout the day Friday and Saturday. Other classes of boats include Jersey Skiffs and Gold Cup racing boats will also run. The sights and sounds of these great boats running are enjoyed by several thousand people at the Wolfeboro Public Docks.

Spectator participation is encouraged. There is no admission charge to view the heats on Friday and Saturday. The New Hampshire Boat Museum sells rides that can be taken between heats on various race boats with their drivers. Funds raised help support the educational programs and exhibits of the NHBM. Spectators are also welcome to come to all the evening events to meet the drivers as well as support the New Hampshire Boat Museum.

*The New Hampshire Boat Museum is a 501(c)3 nonprofit educational organization.  
Any donation is tax deductible to the extent allowed by law. FEIN 02-0464218.*



# Sponsorship

Corporate level sponsorship of the 2023 Vintage Race Boat Regatta will get your business name out to thousands of residents and tourists who attend the event in-person, as well as on the New Hampshire Boat Museum's website and social media platforms that reach beyond New Hampshire. Many permanent and seasonal residents own their own boats, so this is a targeted market for those in the industry.

Corporate Sponsor Benefits	\$10,000	\$5,000	\$2,500	\$1,000	\$500
Recognized as an event underwriter	X				
Featured in a press release and museum e-blast	X				
Recognized in all publicity about the as event underwriter sponsor	X				
A ride on race boat with driver	X				
Your business logo on entrance banner	X				
Complimentary tickets to all evening events and recognition at each one	X	X			
Tour of the New Hampshire Boat Museum collections with curator and director	X	X			
Display tent/table onsite in Cate Park for your business	X	X			
Display your business banner on a safety boat on the water	X	X	X		
Featured in the <i>Boathouse News</i> , the Museum's newsletter	X	X	X		
Your corporate logo on all banners and posters advertising the event	X	X	X	X	
Your logo and link on the Museum's website, both Regatta page and sponsor page	X	X	X	X	
Featured in social media posts – NHBM's Facebook & Instagram pages (2,200+ followers and growing)	X	X	X	X	
Recognized in all print publicity, including the <i>Regatta Program</i> and digital publicity	X	X	X	X	X
Recognized in social media posts about the event	X	X	X	X	X
Invitation to Wednesday Sponsor & Participant Dinner	X	X	X	X	X
Pit passes to see boats and drivers in person for employees or clients	10	8	6	4	2
Museum guest passes for employees or clients	20	15	10	8	6



Your tax-deductible sponsorship will help us organize one of the best Regatta's to date. We appreciate your support as a corporate sponsor of the Regatta and look forward to promoting your business.

We will be in touch with you regarding the specific benefits for your company as outlined above. In the meantime, on behalf of the New Hampshire Boat Museum and Vintage Race Boat Regatta Committee, we thank you for your generous sponsorship.

Sincerely,  
Wendy Stocker  
*Development Manager*

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Sponsorship Level

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Business Name

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Contact

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Address

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City

State

Zip

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Phone

Email

**Thank you so much for agreeing to sponsor the New Hampshire Boat Museum's  
2023 Wolfeboro Vintage Race Boat Regatta.**

**Please send form and payment to  
Wendy Stocker, Development Manager  
New Hampshire Boat Museum  
PO Box 1195, Wolfeboro Falls, NH 03896**



# Spectator Opportunities

## THE HOT PITS

The Wolfeboro Town Docks is transformed into a staging and preparation area for the hydroplanes and other race boats that require “crane launching.” This area is referred to as the “hot pits.” In the hot pits, maintenance crews work on the boats, engines and drive trains, and the crane lifts the boats to and from the water.

Access to the hot pits is available to the general public when the operations are suspended for the lunch period, typically 11:00 am until noon. The owners and crew are available to answer questions, and share information about their boats and racing lifestyle.

## RACE BOAT RIDES

Spectators can purchase a ride in some of the participating vintage race boats. The rides are generously donated to support the New Hampshire Boat Museum. Special heats have been scheduled for this unique opportunity.

## TOWN DOCKS

The best viewing opportunities are from the numerous docks that flank the race exhibition area.

# Regatta Events

### Wednesday, September 13

- Afternoon cruise on Lake Winnepesaukee (tentative)
- Welcoming reception at Mueller/McLean Boat Works in Alton for sponsors, volunteers, and participants

### Thursday, September 14

- Participant registration and boat inspection (all day)
- Evening gathering at a local restaurant for dinner

### Friday, September 15

- Opening ceremonies- featuring triple cockpit runabouts
- Vintage race boat heats on the race course (heats every 20 minutes)
- Daily closing ceremonies
- Cocktail party celebration at the New Hampshire Boat Museum

### Saturday, September 16

- Opening ceremonies - featuring triple cockpit runabouts.
- Vintage race boat heats on the race course (heats every 20 minutes)
- Weekend closing ceremonies
- Dinner, live auction and awards ceremony

