

# WAYS TO GIVE

## Gift Options for Your Consideration

### Pledge Payment Period

Pledges to the campaign are payable over five years in a payment schedule of the donor's choosing.

### Cash Gifts

This is the most common method of completing a financial pledge, and offers the most benefit to the Museum for our immediate building and endowment priorities. Your gift is tax deductible and may be paid over five years. You may tailor the amount of different installments to suit your financial picture.

### Gifts of Securities

A gift of appreciated securities is one way to make a significant contribution at reduced cost to you. You may avoid paying capital gains on any increase in the securities' value, a significant tax savings.

### Gifts of Real Property

Real property may be given as an outright gift. Another option you might consider is leaving a piece of land, your home, or other valuable property through your will. This is an especially attractive method of giving for people who are living on fixed incomes but want to invest tremendously in the Museum. (Gifts of real property are subject to approval by the Campaign Cabinet.)

### Gift Annuity Agreements

Annuities allow you to make a gift to the Museum and receive fixed annual payments for life (or semi-annual or quarterly payments). You are allowed a tax deduction for a portion of the amount transferred and only part of those guaranteed payments would be taxed as income. The size of payments is based on the age(s) of the donor(s) at the time of the gift.

### Charitable Remainder Trusts and Unitrusts

These trusts enable you to make a significant commitment to the Museum, but also allow you to continue to receive income for yourself and/or other beneficiaries. After the life tenant(s) have passed, the remaining principal in the trust will pass to the Museum. In addition to income tax deductions in the year the trust is instituted (a carryover of up to five years so that you can maximize the deduction), donors may avoid capital gains and significantly reduce estate and gift taxes.

### Charitable Lead Trusts

A lead trust is established when you want the Museum to receive interest/dividend income for a specified period of time from a trust. At the end of that specified period, which is set by the donor, the principal can be distributed to a designated person and/or a nonprofit organization. The person/organization selected to receive the principal will impact the tax treatment of your original investment in the trust.

