

New Hampshire Boat Museum
399 Center Street
Wolfeboro, NH
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For Immediate Release
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**New Hampshire Boat Museum Launches New Website
Celebrating the History and Stories of Life on New Hampshire's Lakes**

Photo: Homepage of the newly- redesigned New Hampshire Boat Museum website

Wolfeboro, NH: Today websites serve as the “front door” for museums. With that in mind, The New Hampshire Boat Museum wanted a fresh new look for its website. Thanks to two anonymous donations, the Boat Museum was able to hire Wolfeboro-based graphic designer Yvonne Lauziere of Stark Creative.

Over the summer, a committee consisting of Yvonne Lauziere, Rich Masee, Betsy Farley and Lisa Simpson Lutts met to oversee the website’s redesign by Yvonne and the talented staff at Stark Creative. The new website, nhbm.org, features the stunning photography of volunteer Larry Houle, as well as many other skilled photographers who have captured the excitement, beauty and fun of the Museum’s many exhibits and events.

The new website is easy for visitors to navigate and includes sections about the Museum; how to visit; upcoming events, exhibits, and learning opportunities; details on the *Millie B* vintage boat ride; items to purchase from the Museum Store; and how to support the Museum.

Board chair Joe DeChiaro writes, “We are thrilled with the new website that shows off the many aspects of the New Hampshire Boat Museum, as well as promoting Wolfeboro and the Lakes Region to visitors. We are grateful to our donors who helped us fund this important project.”

The New Hampshire Boat Museum is closed for the 2017 season and will re-open Memorial Day weekend 2018. Staff continue to work year-round at the off-site winter office and may be reached via email at museum@nhbm.org.

The Museum is a not-for-profit institution focusing on New Hampshire’s boating and fresh water heritage. It is located at 399 Center Street, Wolfeboro Falls, 2 miles from downtown Wolfeboro in the former Allen “A” Resort dance hall. For further information contact the Museum at 603-569-4554, museum@nhbm.org, www.nhbm.org or via Facebook. The New Hampshire Boat Museum is a member of the “Experience New Hampshire Heritage: The Portsmouth to Plymouth Museum Trail.” To learn more about the Trail, visit nhmuseumtrail.org

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